



## High Country Radio

GET RESULTS.



*Present*

# Birth and Beyond Fair

Boone Mall  
May 3rd



Our Birth & Beyond Sponsorship will give you great exposure to the High Country Parent Market.

### ***Includes:***

Exclusive Birth & Beyond Sponsor of this year's Birth & Beyond Fair, May 3, 2014. Your business will be promoted each time the event is mentioned on our three radio stations, ie: massive promotion.

Here's what else you get:

- Premium ad placement on radio and website
- Minimum of 100 "presented by" announcements (total across all stations)
- 70 (:60 second) commercials, per station, best time available
- Flyer's throughout community businesses
- Booth during event
- Creative Guerilla Marketing Contest: ex. Most creative birth announcement contest, Smiles Gallery contest, etc.

Investment:  
\$950 invoiced

Initial here to accept: \_\_\_\_\_